



iConvo.ai: The Future of Real Estate Engagement

“The biggest challenge in real estate right now isn’t finding leads—it’s responding to them fast enough. Research shows that waiting even 10 minutes to respond reduces conversion chances by **400%**. **iConvo** helps real estate firms solve these challenges by providing a conversational AI layer (Voice & Chat) specifically for the real estate vertical that:

- **Captures 100% of Inbound:** Qualifies leads and schedules site visits 24/7 so your agents only talk to serious buyers.
- **Automates Outbound:** Follows up on web inquiries in seconds and handles rental/payment reminders at scale.
- **Delivers Conversational Analytics:** Transcribes every call to identify exactly why deals are closing (or why they aren't).

Here follows a summary that breaks down how we’re helping firms reduce operational costs by up to 80% while increasing lead conversion.”





Automate. Analyze. Accelerate.

Overview In a market where "speed to lead" is the difference between a closed deal and a lost opportunity, **iConvo.ai** empowers real estate firms to automate human-like interactions and unlock deep intelligence from every conversation. Our AI-driven platform handles the entire lifecycle of lead engagement, from the first "hello" to the final analytics report.



Core Capabilities

1. Inbound Engagement: The 24/7 Digital Concierge Your digital storefront never sleeps. iConvo's Inbound Bots ensure every inquiry is met with an instant, intelligent response.

- **Instant Qualification:** Bots engage prospects via voice or chat to identify budget, preferred location, and timeline before routing to a human agent.
- **Seamless Scheduling:** Automated booking for site visits and property tours directly into your team's calendars.
- **Multilingual Support:** Engage a global pool of investors and tenants in **50+ languages**, breaking down barriers to entry.

2. Outbound Outreach: Proactive Revenue Growth Scale your outreach without increasing your headcount. Our agentic AI handles the heavy lifting of lead nurturing and retention.

- **Instant Follow-ups:** Automatically trigger a call or message within seconds of a web inquiry to boost conversion rates by up to **2.5x**.



- **Automated Reminders:** Streamline rental payments, contract signatures, and KYC document submissions through gentle, persistent AI follow-ups.
- **Mass Personalization:** Execute thousands of personalized calls for new project launches or neighborhood alerts simultaneously.

3. Conversational Analytics: The "Why" Behind the Data Don't just record calls—understand them. iConvo transforms raw audio and text into a strategic roadmap.

- **Sentiment & Intent Detection:** Automatically flag high-intent buyers and identify common objections (e.g., pricing or location friction).
- **100% Quality Assurance:** Monitor every interaction to ensure script adherence, compliance, and brand consistency across your entire sales force.
- **Market Intelligence:** Discover emerging trends—like a sudden spike in demand for "home offices"—directly from real tenant feedback.

Benefits

Feature	Impact
80% Cost Reduction	Lower operational overhead by automating repetitive pre-sales tasks.
3x Tenant Retention	Enhance satisfaction through instant 24/7 support and rapid issue resolution.
Zero Lead Leakage	Every call is answered, every lead is scored, and every opportunity is tracked.
Real-Time Coaching	Use transcripts and scoring to train your team on high-performing sales pitches.



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